

2020 NSMMS CRASTE Virtual Edition Sponsorship Packages

	Platinum \$25K	Gold \$20K	Silver \$15K	Cobalt \$10K	Copper \$5K	Bronze \$2.5K
Web						
Logo on rotating banner on bottom of all NSMMS & CRASTE web pages	Yes	Yes	Yes	Yes	Yes	Yes
Week(s) of Banner ad time on the event website	7	6	5	3	2	1
Listing by Levels on the NSMMS & CRASTE Sponsors Page	Yes	Yes	Yes	Yes	Yes	Yes
Link to your website from the Sponsor Page	Yes	Yes	Yes	Yes	Yes	Yes
Link to customized downloadable sponsor page to include: Company logo linked to your website Capabilities listing/company description JPG image that you supply up to 15 M Company contact information	Yes	Yes	Yes	Yes	Yes	Yes
On DVD						
Logo Recognition in sponsorship levels on slide before every presentation on DVD	Yes	Yes	Yes	Yes	Yes	Yes
DVD Copies (Enterprise and/or Single User)	1 Enterprise DVD plus 4 Single User DVDs or 12 Single User DVDs	1 Enterprise DVD plus 1 Single User DVDs or 8 Single User DVDs	6 Single User DVDs	4 Single User DVDs	2 Single User DVDs	1 Single User DVD
Inclusion in Key Contact sheet on DVD	Yes	Yes	Yes	Yes	Yes	Yes
Recognition In sponsorship levels on Back of DVD	Yes	Yes	Yes	Yes	Yes	Yes
Contact info for everyone who purchases a disk (by Aug 30th 2020)	Yes	Yes	Yes	Yes	Yes	Yes
In Sponsor Section on DVD						
Inclusion of one minute company video or 10 minute marketing brief with voiceover - 50M limit	Yes	Yes				
Inclusion of weblink	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion of Downloadables flyers or pamphlets	4 (or up to 50M)	3 (or up to 30 M)	3 (or up to 15M)	2 (or up to 15M)	1 (up to 5M)	
Direct Marketing						
Listed as a sponsor in the Call for Abstracts distributed to 30,000 + people & on Web	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Marketing Flyers handed out at associated events	Yes	Yes	Yes	Yes	Yes	Yes
Technology datamining assistance to set up a half day of targeted one-on-ones with industry partners/suppliers	Yes	Yes				
Arrangement for and moderation assistance with half day of targeted one-on-ones with industry partners in July or August	Yes	Yes				
Sponsor highlight (includes 3 - 5 sentence description) in email blast to Database of 30,000+ persons	3	2	1	1		
Sponsor Recognition in email blast to Database of 30,000+ persons	3	3	3	3	3	3
General Marketing & Recognition						
Thank you Certificate in Padfolio	Yes	Yes	Yes	Yes	Yes	Yes
Receipt of Large NSMMS or CRASTE Shirt (this year's location is listed as Shelter-in-Place, USA)	Yes	Yes	Yes	Yes	Yes	Yes
Digital Booth Package						
On the NSMMS Website:	Yes	Yes	Yes			
Industry listing on NSMMS & CRASTE website						
Inclusion of company summary paragraph on website						
Link to your website from NSMMS & CRASTE website						
Link to customized booth page as described below						
"Booth" and info will stay online until Aug 30th, 2020, but will appear on archived site for one year.						
Inclusion on the exhibitor contact form until August 30th 2020 (people who visit the exhibitor page can sign up to be put in contact with you. NSMMS & CRASTE team will make the introduction.)						
On the DVD in the Exhibitor Section:						
Inclusion on Key Contact Page on DVD						
In the Exhibitor Section on the DVD						
Inclusion of 1 downloadable handout to showcase your products and services, 15M or less.						
Customized printable booth page on disk to include:						
Company logo linked to your website						
Capabilities listing/Company Description						
Up to 3 pdf or jpeg images that you supply						
Company contact information						